

Aude Lhérété-Bonneau

Veterinary surgeon

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Date of birth: 19.07.63.

Civil status: married, three children



PROFESSIONAL EXPERIENCE

2007	<i>JM Bonneau Conseil Consulting, Training Courses, Services</i>	Services: <ul style="list-style-type: none">➤ Training courses for management and employees in the equestrian industry➤ Management of a show jumping training centre➤ Publications, editorials and conferences
2006	<i>Working with a freelance status</i>	Accomplishments: <ul style="list-style-type: none">➤ Veterinary School of Nantes: study about feeding for top level show jumping horses➤ Working for the organization of a 5 star show jumping competition➤ Belin Publications: author of a training book about the care of sport horses➤ FFE: Collaboration with the Federation concerning training courses for grooms➤ Hachette Publications: author of an encyclopaedia about horses for the general public➤ Training of grooms at the (Z.E.T.) Zootechnical Training Training Centre in Rambouillet
2005		
2004		
2003		
2002	<i>Haras de la Guicharderie</i>	Stable Manager
2001	<i>Private show jumping stables</i>	<ul style="list-style-type: none">➤ General organization: handling of the horses, schedules, relations with suppliers, stock control, recruitment and training➤ Communication with clients, competition follow-up
2000	<i>Horse Veterinary Clinic of Drs. Benoit & Heiles</i>	Veterinary Surgeon <ul style="list-style-type: none">➤ Responsible for local clients
1999	<i>Pharmacia & Upjohn</i>	Clinical Marketing Manager
1998	<i>Diagnostics Department</i>	<ul style="list-style-type: none">➤ Manager of Clinical Marketing: market research, perception studies and business plans➤ Manager of influential networks: opinion leaders, the medicine agencies and lobbying➤ Marketing and management training
1997	<i>(Pharmaceutical Industry, Human Health)</i>	
1996	<i>Horse Veterinary Clinic</i>	Veterinary Surgeon
1995	<i>of Drs Debrosse & Perrin</i>	<ul style="list-style-type: none">➤ Responsible for clients and business development➤ Responsible for the intensive care of hospitalized horses➤ Specialized in anaesthetics
1994		
1993	<i>Pharmacia France</i>	Product Manager
1992	<i>Diagnostic s Department</i>	<ul style="list-style-type: none">➤ Development of the service for key clients➤ Training of sales representatives and biologists➤ Responsible for external contracts (agencies)
1991	<i>(Pharmaceutical Industry, Human Health)</i>	Regional Sales Manager <ul style="list-style-type: none">➤ Canvassing and sales in analysis laboratories
1990	<i>P.H.B Communication Communication Agency</i>	Client Manager <ul style="list-style-type: none">➤ Brand creation and launching➤ Communication campaigns
1989	<i>Veterinary Clinics</i>	Veterinary Surgeon
1988	<i>Rural, equine and canine clients</i>	<ul style="list-style-type: none">➤ Argentan (equine clients) - Dr Paul Sorel's Clinic: 1987 reproduction, setting up artificial insemination (for trotters) and. maior Norman stud farms➤ Fécamp (rural clients), Vincennes, Paris (canine clients)

EDUCATION AND TRAINING

- **Veterinary Surgeon's thesis – University of Paris XII – 1993**
- **National Veterinary School of Alfort– 1983/87- Graduated at Alfort in 1987**